



FOR IMMEDIATE RELEASE
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'Prospective' Ben Nicholson, CEO and Sole Proprietor of disInc.
presents:
THE LAST POWERPOINT
at the Hollywood Fringe Festival
Previewing June 6th

In "The Last PowerPoint", 'Prospective' Ben, CEO and Sole Proprietor of a new venture called disIncorporated, delivers a persuasive PowerPoint presentation concerning his latest product offering: Mail-Order Seed Potato Death Clock.

"The Last PowerPoint" combines professional salesmanship, potatoes, original nu-folk music, and, of course, PowerPoint to perform a massive experimental economic maneuver, encouraging the assembled customers to dissolve the corporation from within and give rise to life in the corpse. During the presentation, customers will be asked to consider the reality of their oncoming deaths in relation to their role as consumers, with particular attention given to the bond of friendship between the customer and the sole proprietor.

Ultimately, leveraging the power of his pitch, 'Prospective' Ben hopes that he may find togetherness via transaction, communion with customer, and pleasure through product as he makes himself vulnerable to liquidation, one last time.

Fluidity, forward!

“The Last PowerPoint” is produced by Walk A Mile Works

Location:

STUDIO C – 6448 Santa Monica Blvd., Hollywood, CA 90038

Performances:

Thursday, June 6th @ 7:30PM

Saturday, June 15th @ 1:00PM

Monday, June 24th @ 8:30PM

Running Time: 40 minutes

Age of Admission: 13+

Tickets: pay what you can (cost of parts and labor: \$6.66 per customer) –
<https://www.hollywoodfringe.org/projects/6007?tab=tickets>

Tickets go on sale May 1st, 2019

About the Team:

‘Prospective’ Ben Nicholson (Writer/Performer): ‘Prospective’ Ben is the CEO and Sole Proprietor of disInc., a business dedicated to performing experimental economic maneuvers to dissolve the corporation from within and give rise to life in the corpse (www.disincorporated.me). He is currently a prospective PhD candidate in USC’s Media Arts + Practice program and holds undergraduate degrees in Electronic Music + Multimedia and Electronic Writing from Brown University (2011), as well as an MFA in Visual Arts from the University of Chicago (2017). He has previously worked in Silicon Valley business development and international consulting.

His practice and research include: the enunciative function as a world-building tactic, speculative capitalism as an unending alternate reality game, the role of ‘art’ in the human emancipation project, and the necessary denial of our knowledge of death.

Debra De Liso (Director): “The Last PowerPoint” is directed by an award-winning director, dramaturge, critically acclaimed actor, writer, and recipient of the Rainbow Award from the L.A. Women’s Theatre Festival for her decades of work in forgotten communities (including artists with disabilities, institutionalized teens, and incarcerated women). Debra De Liso has guided the presentation of over 500 original solo plays. She teaches performance at AADA and USC.

Comps available for members of the press upon request. Please contact:
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